

## NEWS RELEASE

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Pictured above are the Chubb Volunteers, School Administration and Student Representatives.

### ***Chubb Employees Educate Newark Students on Financial Literacy***

*Newark, NJ* – Fifty-one employees from Chubb Group of Insurance Companies recently helped to educate 403 students at Lincoln School on financial literacy and economics through Junior Achievement of New Jersey (JANJ).

A JA Day event takes place at a local elementary school, giving volunteers the opportunity to teach Junior Achievement's (JA's) financial literacy and work readiness curriculum in a condensed time frame. JA's activity-based programs are taught over the course of one school day (from 8:30 am to 1:30 pm) by teams of two or more volunteers. This program is a powerful team-building experience for volunteers as well as a memorable community service project for the school. The benefit for the school is a free program that meets educational standards with minimal time taken from the classroom. JA's curriculum is tied to the NJ Core Curriculum Content Standards as well as the Partnership for 21st Century Skills.

At a time when the need for financial literacy education has never been more necessary or widespread, Chubb's volunteers provided the elementary school children with JA's interactive, colorful and information-rich curriculum and led hands-on games and activities designed to better equip the children with a fundamental understanding of personal finances. These volunteer role models connected with the students by sharing personal stories from their own childhood, educational and employment backgrounds, and key career success skills. Overall, the day was a rewarding experience for students, teachers and volunteers alike.

Sophia Vega-Rivera, 2<sup>nd</sup> grade teacher at Lincoln School, a K through 12 public school, said "The visit was an absolute success! The lesson was awesome and students were really engaged...The volunteers spoke about the community, which is something we are currently learning about in social studies. The students not only understood but they had fun. They also discussed "Money" and how all community workers pay taxes – they had a cool game for the kids to play that was very educational. Wow, I am really impressed with the Junior Achievement program!"

"The faculty and students at Lincoln School very much enjoy the partnership created by Junior Achievement and Chubb. It was the second year in a row that the company provided volunteer role models to work with the students at this school. Having the Chubb volunteers participate as teachers bring a unique perspective to their classrooms," said Catherine Milone, president of Junior Achievement of New Jersey. "JANJ is proud to have Chubb volunteers participate in helping educate our state's elementary grade students, and we very much hope to welcome them all back to participate in a JA Day event next year."

#### **About Chubb**

The member insurers of the Chubb Group of Insurance Companies form a multi-billion dollar organization providing property and casualty insurance for personal and commercial customers worldwide through 8,500 independent agents and brokers. Chubb's global network includes branches and affiliates throughout North America, Europe, Latin America, Asia and Australia. For more information, visit [www.chubb.com](http://www.chubb.com).

**About Junior Achievement**

Junior Achievement's (JA) mission is to inspire and prepare young people to succeed in a global economy. Through a dedicated volunteer network, JA provides in-school and after-school programs for students in grades K-12. JA offers work readiness programs that focus on seven key content areas: business, citizenship, economics, entrepreneurship, ethics/character, financial literacy, and career development. JA Worldwide reaches 9.8 million students per year in 367,305 classrooms and after-school locations. JA programs are taught by volunteers in inner cities, suburbs, and rural areas throughout the United States of America and in 123 countries. For more information, visit [www.ja.org](http://www.ja.org). For information on JANJ, please visit [www.janj.org](http://www.janj.org)