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Pictured above are Bob Satterfield (on left) and Jerry Braatz of Allstate with some of their 2nd grade students.

Volunteers from Junior Achievement of new jersey bring the “economics of life” to local students

Global volunteer organization delivers important message on value of diploma with help of their board members and other employee business volunteers

(Camden, New Jersey) December, 2007 – For the second year in a row, volunteer members of Junior Achievement of New Jersey’s (JA-NJ) South District Board of Directors and other business employee volunteers provided financial literacy and economic educational programs to local students, teaching them the necessary skills to compete in a global, information-based atmosphere with confidence while driving home the economic value of a diploma. Bob Satterfield, Personal Financial Representative with Allstate Financial Services and a JA-NJ South District Board member, taught a 2nd grade class and was instrumental in organizing this event.

On December 7th, 28 volunteers visited 19 classrooms at F. X. McGraw Elementary School in Camden, NJ and team-taught the interactive and informative curriculum produced and supplied by JA to 325 students in grades kindergarten through five as part of a JA In-a-Day program.

These volunteers represented the following companies: Allstate, Bank of America, Citizens Bank, Commerce Bank, Earp Cohn PC, Lockheed Martin, PHH Mortgage, South Jersey Industries, UBS, and Verizon.

Funding for this event was again provided by Allstate New Jersey and the Allstate Foundation. During the 2006-2007 school-year, their funding provided JA programs that reached over 1,300 students throughout New Jersey. Bill Ballinger, President of Allstate New Jersey, said, "Allstate New Jersey believes that it is very important for corporations to take an active interest in the communities they serve. We are proud to support Bob Satterfield in such a worthwhile effort to help New Jerseyans through The Allstate Foundation."

"We are thrilled to receive volunteer support from our board members and from local businesses. These volunteers served as role models while imparting their experience and financial knowledge to students who are starting to learn the value of personal financial literacy and the economics of life," said Catherine Milone-Richards, President of Junior Achievement of NJ.

What is a JA In-a-Day Program?

JA In-a-Day is a half-day event at the elementary school level that gives community volunteers the opportunity to teach Junior Achievement's (JA's) financial literacy and workplace readiness curriculum in a condensed time frame. JA's activity-based programs are taught over the course of one school day as opposed to the traditional implementation method over five consecutive weeks. This program is a powerful team-building experience as well as a memorable community service project. The benefit for the school is a free program that meets educational standards, with minimal time taken from the classroom.

One-Day Event Details

- What:** A one-day event in which elementary school children receive the five-lesson, JA elementary curriculum. Trained volunteers teach the lessons. Program materials are provided to volunteers prior to the training session.
- When:** 8:30 am – 1:30 pm
- Where:** F. X. McGraw Elementary School, Dudley & Fremont Streets, Camden, NJ 08105
- Why:** Community volunteers have the opportunity to serve as positive role models to elementary school students, while delivering JA's activity-based economics education curriculum.
- How:** Before the day of the event, volunteers are assigned to an elementary school, grade level, and class. After receiving program training by a JA-NJ staff person (either face-to-face or via conference call), the employees meet their classes and teach the lessons.

Who: The JA-NJ South Board volunteers and representatives from local businesses. It is highly recommended that all volunteers team-teach to minimize preparation.

About The Allstate Foundation

Established in 1952, The Allstate Foundation is an independent, charitable organization made possible by The Allstate Corporation and Allstate New Jersey Insurance Company. The Allstate Foundation sponsors community initiatives to promote “safe and vital communities”; “tolerance, inclusion, and diversity”; and “economic empowerment.” The Allstate Foundation believes in the financial potential of every individual and in helping America's families achieve their American dream.