

For Immediate Release
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Pictured above are the AT&T employee volunteers who participated in the JA In-a-Day event on December 11th.

AT&T PARTNERS WITH JUNIOR ACHIEVEMENT TO BRING THE “ECONOMICS OF LIFE” TO LOCAL STUDENTS

Newark, NJ – AT&T has partnered with Junior Achievement of New Jersey (JA-NJ) to provide financial literacy and economic educational programs to students in Newark. On Tuesday, December 11th, as part of a JA In-a-Day program, 34 employee volunteers from AT&T visited 17 classrooms at Dr. E. Alma Flagg School in Newark, NJ and team-taught the JA curriculum to 425 students in kindergarten through 5th grade.

The AT&T volunteer role models provided these children with an interactive, colorful and information-rich curriculum produced and supplied by JA. These volunteers gave of their time and themselves, teaching and connecting with the students. They taught about business, economics and life skills while instilling confidence and driving home the economic value of a diploma.

“We are thrilled to receive volunteer support from AT&T. These volunteers have served as role models while imparting their experience and financial knowledge to students who are starting to learn the value of personal financial literacy and the economics of life,” said Catherine Milone-Richards, President of Junior Achievement of NJ.

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