

For Immediate Release

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Pictured above are AT&T Volunteers

AT&T partners with Junior Achievement to bring the "economics of life" to local students

Madison, NJ - AT&T has partnered with Junior Achievement of New Jersey (JA-NJ) to provide financial literacy and economic educational programs to students in northern New Jersey. On Tuesday, May 1st, as part of a JA In-a-Day program, 36 employee volunteers from AT&T went into 18 classrooms at Central School in Madison, NJ and taught the JA curriculum to about 375 students in grades one through five. Among the AT&T volunteers was Dan Walsh, President of AT&T Select Accounts & Indirect Channels and JA-NJ State Board member, who team-taught a 1st grade class.

AT&T's employees provided these children with an interactive, colorful and information-rich curriculum produced and supplied by JA. These volunteers gave of their time and themselves, teaching and connecting with the students. They taught about business, economics and life skills, instilling confidence and driving home the economic value of a diploma.

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