

For Immediate Release

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VOLUNTEERS FROM JUNIOR ACHIEVEMENT OF NJ BRING THE “ECONOMICS OF LIFE” TO CAMDEN STUDENTS

Global volunteer organization delivers important message on value of diploma with help of their board members and other employee business volunteers.

*****Sponsored by [Allstate New Jersey](#) & [Allstate Foundation](#)*****

Camden, NJ – On Friday, December 1st, 28 volunteer members of Junior Achievement of New Jersey's (JA-NJ) South District Board of Directors and other business employee volunteers went into every classroom at [F. X. McGraw Elementary School](#) in **Camden, NJ** and taught the interactive and informative curriculum produced and supplied by JA to 391 students in grades kindergarten through five as part of a JA In-a-Day program.

These dedicated volunteers provided financial literacy and economic educational programs to local students, teaching them the necessary skills to compete in a global, information-based atmosphere with confidence while driving home the economic value of a diploma. Funding for this event was provided by [Allstate New Jersey](#) and the [Allstate Foundation](#). Fourteen JA-NJ board members, other business employee volunteers, and a representative from Senator Lautenberg's office participated in this event. These volunteers represented the following fourteen NJ companies:

[Allstate New Jersey](#)
[AXA Advisors, LLC](#)
[Bank of America](#)
[Citizens Bank](#)
[Commerce Bank](#)
[Earp Cohn P. C.](#)
[Lincoln Investment Planning, Inc.](#)
[Lockheed Martin](#)
[PHH Mortgage Corporation](#)
[PNC Bank](#)
[South Jersey Industries](#)
[Source4Teachers](#)
[UBS Financial Services, Inc.](#)
[Verizon](#)

“We are thrilled to receive volunteer support from our board members and other businessmen and women. These volunteers impart their experience and financial knowledge to students who are starting to learn the value of personal financial literacy and the economics of life,” said Catherine Milone-Richards, President of Junior Achievement of New Jersey.

JA In-a-Day is a half-day event at the elementary school level that gives community volunteers the opportunity to teach JA's financial literacy and workplace readiness curriculum in a condensed time frame. JA's activity-based programs are taught over the course of one school day as opposed to the traditional implementation method over five consecutive weeks. This program is a powerful team-building experience as well as a memorable community service project. The benefit for the school is a free program that meets educational standards, with minimal time taken from the classroom.

About [The Allstate Foundation](#)

Established in 1952, The Allstate Foundation is an independent, charitable organization made possible by The Allstate Corporation and Allstate New Jersey Insurance Company. The Allstate Foundation sponsors community initiatives to

promote "safe and vital communities"; "tolerance, inclusion, and diversity"; and "economic empowerment." The Allstate Foundation believes in the financial potential of every individual and in helping America's families achieve their American dream.