

FOR IMMEDIATE RELEASE

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Allstate Personal Financial Representative from Mt. Laurel, NJ Receives Allstate Community Service Honor

August, 2006 (Mt. Laurel – Princeton, New Jersey) – For many years, Bob Satterfield of Mt. Laurel, NJ, an Allstate Personal Financial Representative with [Allstate New Jersey Insurance Company](#) (Allstate New Jersey), has served the Mt. Laurel/Burlington County community – playing a vital role in the development of many community service organizations. Satterfield, who works with Jerry Braatz, an Exclusive Agent with Allstate New Jersey, serves on the Board of Directors of the Southern New Jersey chapter of Junior Achievement-New Jersey (JA-NJ). Statewide, the Garden State chapter of JA is headquartered in Princeton, New Jersey.

For his work, the veteran of the New Jersey insurance/financial services industry was recently named a 2006 finalist for Allstate Insurance Company's Ray Lynch Community Service Award, which recognizes Allstate agents and personal financial representatives dedicated to making positive contributions in the communities they serve. Satterfield said, "I'm very appreciative of The Allstate Foundation for its consistent support of JA-NJ and for Allstate New Jersey, a company that encourages community volunteerism on the part of agents and employees."

One Ray Lynch Award finalist in each of Allstate's 14 regions receives \$500 from The Allstate Foundation to distribute to a non-profit organization in the community. The annual award winner receives a \$5,000 Allstate Foundation grant for a local, charitable organization.

The Ray Lynch Award is dedicated to the memory of Allstate agent Ray Lynch of Fayetteville, N.C. Lynch built a successful agency around a remarkable record of service to his family, church and community. During his 32 years as an Allstate agent, Lynch earned many Company honors. In 1999, Lynch passed away. Inspired by his example, Allstate created this community service award in his honor.

About The Allstate Foundation

Established in 1952, [The Allstate Foundation](#) is an independent, charitable organization made possible by The Allstate Corporation and Allstate New Jersey Insurance Company. The Allstate Foundation sponsors community initiatives to promote "safe and vital communities"; "tolerance, inclusion, and diversity"; and "economic empowerment." The Allstate Foundation believes in the financial potential of every individual and in helping America's families achieve their American dream.

Now celebrating the 75th anniversary of the founding of The Allstate Corporation (NYSE: ALL) is the nation's largest publicly held personal lines insurer. Widely known through the "You're In Good Hands With Allstate®" slogan, Allstate helps individuals in approximately 17 million households protect what they have today and better prepare for tomorrow through approximately 14,100 exclusive agencies and financial professionals in the U.S. and Canada. Customers can access products and services such as auto insurance and homeowners insurance through agencies, or in select states at allstate.com and 1-800 Allstate®. EncompassSM and Deerbrook® Insurance brand property and casualty products are sold exclusively through independent agents. The Allstate Financial Group provides life insurance, supplemental accident and health insurance, annuity, banking and retirement products designed for individual, institutional and worksite customers that are distributed through Allstate agencies, independent agencies, financial institutions and broker-dealers.