

For Immediate Release

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Janssen Pharmaceutica Products, L.P. Invests in Trenton Students through Junior Achievement

Trenton, NJ - On December 15 & 16, 2005, [Janssen Pharmaceutica](#) volunteers will visit 120 Trenton kids and participate in Junior Achievement's JA In-2-Days Program.

"JA In-2-Days" is an event that gives corporate volunteers the opportunity to serve as positive role models to students while delivering Junior Achievement's economic education curriculum. The mission is to educate and inspire young children to be successful. Students and their volunteer consultants experience JA through fun, activity based, age-appropriate lessons. These educational programs focus on seven key content areas: business, citizenship, economics, entrepreneurship, ethics/character, financial literacy, and career development. But volunteering for Junior Achievement (JA) is more than an academic experience. JA volunteers act as mentors and leaders to young people; inspiring kids to succeed, encouraging their dreams and helping to visualize clear possibilities in their lives.

JA's Elementary School Programs are designed to show students how and why people assume roles as citizens, consumers, workers and employers. For example, first grade students learn the difference between a need and a want, and how jobs provide for family members' needs and wants.

Third grade students learn about various careers found within a city, and even role-play as newspaper reporters, city planners, construction workers, restaurant owners and bankers. During one activity, 3rd grade students examine the purpose of a newspaper (as a communication tool), as well as the role of the reporter, generating and organizing articles for a class newspaper.

About Janssen Pharmaceutica Products, L.P.

Janssen Pharmaceutica Products, L.P., is a member of the Johnson & Johnson family of companies, the world's most comprehensive and broadly based manufacturer of health care products. Janssen Pharmaceutica has a long track record in developing and marketing treatments for central nervous system disorders, pain, fungal infections and gastrointestinal conditions. It is based in [Titusville, NJ](#). More information on the company can be found at <http://www.janssen.com/>.