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STEVE ADUBATO TO BE KEYNOTE FOR NEW JERSEY BUSINESS HALL OF FAME

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Recognizing Today's Role Models . . . Inspiring Tomorrow's Leaders . . .

Princeton, NJ – Steve Adubato, Ph.D., Emmy Award-winning anchor for Thirteen/WNET (PBS), Star-Ledger columnist and media analyst for MSNBC, has agreed to be the emcee of the New Jersey Business Hall of Fame (NJBHOF) event and will address the audience with keynote remarks. His two books, "Speak from the Heart" and "Make the Connection", have guided many business people to a more persuasive and powerful way of communicating and connecting with customers and prospects. Steve's firm, Stand & Deliver (www.stand-deliver.com), provides executive coaching and seminars on presentation skills, sales coaching, how to use PowerPoint, and the art of listening.

Nominations of laureate candidates for this prestigious Business Hall of Fame are now being accepted through November 27, 2007. Nominations are to be made on-line at <http://nj.ja.org>.

Last year's award recipients and NJBHOF inductees were Pamela Craig, CFO of Accenture; Kurt Landgraf, President and CEO of ETS; and Paul M. Pantozzi, Chairman and CEO of The Provident Bank.

This year's black-tie optional affair, to be held April 17, 2008, is sponsored by Verizon with HSBC as the platinum sponsor, and will once again take place at the historical Mezzanine of 744 Broad Street, Newark, NJ. Funds raised from the NJBHOF event support JA-NJ's K-12 economic education and financial literacy in-school and after-school programs. Last school-year, JA-NJ served 28,882 youth in the Garden State through its volunteer network of community and corporate volunteers.

The NJBHOF is the premier platform for recognizing the ultimate role models to today's youth. Laureate induction into the New Jersey Business Hall of Fame is a lifetime achievement award for individuals who have made a major, positive impact on New Jersey through the private sector economy. Inductees have consistently demonstrated throughout their professional lives:

- Business excellence
- Visionary, innovative leadership
- Community involvement
- High ethical standards

Through these accomplishments, laureates serve as role models for the next generation of business leaders, many of whom are currently Junior Achievement students.

Three laureates are inducted annually and are drawn from one of the following categories:

- Those who are honored posthumously
- Those who are no longer active in a business for which they are being honored
- Those who are in the twilight of their career
- Those who are in the prime of their career

Laureates are selected by a committee comprised of leadership of the NJBHOF event that includes William Foshay of Verizon as Chairman; Brian Dunlap of CIT and Christine LaCroix of Deloitte as Vice Chairs; members of the three partnering organizations: JA-NJ, the New Jersey Business and Industry Association, and The Star-Ledger; and past Hall of Fame Honorees.