

For Immediate Release

April 26, 2007

For More Information Contact:

Catherine Milone-Richards, President

Junior Achievement of New Jersey

609-419-0404 x 108

cmilone@ja-nj.org

<http://nj.ja.org>

Yardville National Bank partners with Junior Achievement to bring the "economics of life" to local students



Pictured above are the employee volunteers from Yardville National Bank, along with Michael Troutman from the JA-NJ staff (back row/far right).

Hamilton, NJ - Yardville National Bank (YNB) has partnered with Junior Achievement of New Jersey (JA-NJ) to provide financial literacy and economic educational programs to students in central New Jersey. On Wednesday, April 18th, as part of a JA In-a-Day program, twenty employee volunteers from YNB went into ten classrooms at Frederick R. Sayen School in Hamilton, NJ and taught the JA curriculum to about 200 students in grades one through five.

YNB's employees provided these children with an interactive, colorful and information-rich curriculum produced and supplied by JA. These volunteers gave of their time and themselves, teaching and connecting with the students. They taught about business, economics and life skills, instilling confidence and driving home the economic value of a diploma.

About Yardville National Bank

YNB's thirty-three branches serve individuals and businesses in Mercer, Hunterdon, Somerset, Burlington, Middlesex and Ocean Counties in New Jersey, and Bucks County, Pennsylvania. Located in the dynamic business corridor between New York City and Philadelphia, YNB offers a broad range of lending, deposit and other financial products and services as well as the "always-open" convenience of ynb.com 24 hours a day, 7 days a week. At December 31, 2006, YNB had \$2.62 billion in assets.